

More Agile Devices with More Agile Development



Agile Devices

- New concepts for UI level
 - Ditch engineers, empower designers
 - Design tools as implementation tool!
- User customizable devices
 - Extremely dynamic environments
 - What you can see can be modified
 - Extreme personalization
- Truly open platforms to allow new innovations



Agile Development

- Self organizing chaos?
 - Don't try to manage, try to lead
 - Bring prototypes faster to market, release software earlier
 - Anyways, it won't be ready
 - Open your platforms and services so that people can try unorthodox solutions
 - Do you really think you have better ideas than all those millions of people who aren't restricted by your employer?
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